

## REPORT

27/12/2023

### Report of event on “Idea Generation in Young Creative Minds”

A Program on “Idea Generation in young creative minds” was arranged at Sardar Hall, Gujarat Arts and Science College by GASC SSIP Cell on 27<sup>th</sup> December 2023, 12:30 PM. Program was inaugurated by Prof. Vrundavan vaidhya along with Senior Prof. Bharat Valani, SSIP Coordinator Dr Nishith Modi, SSIP Committee members and faculty members of GASC. All the guests provided insights on the ideas which actually dealt with burning issues of today’s generation and society.

Following are the Ideas presented by respective groups.

#### **1. Skinfinity’s (Sanitary pads & napkins products) by Deep, Nupur & friends (7 members)**

A group of 07 young enthusiastic entrepreneurs presented idea of startup named Skinfinity, a sanitary napkin brand, which provide ease along with environment friendly option, a dire need in today’s climate crisis. Mentors appreciated their vision.

#### **2. Healthy and tasty food by Ashmi, Brinda & friends (8 members)**

This group of 08 fascinating young entrepreneurs, addressed the issue of health hazards and dietary habits of current generation by providing healthy and tasty food. Mentors had good things to say about their efforts.

#### **3. Hydro Energy by Neha Dabhi, Treena & friends (8 members)**

The team presented concept of “Hydro energy” wherein combination of solar, water and wind is used for generation of power, however, considering climatic conditions of most of regions of India, mentors suggested them to come up with better startup option.

#### **4. Edible cutlery by Tirth, Karan & friends (6 members)**

They came up with option of edible cutlery which helps prevents wastage and is much more ecofriendly option than disposable plastic cutlery widely used these days. Mentors were curious about the possibilities.

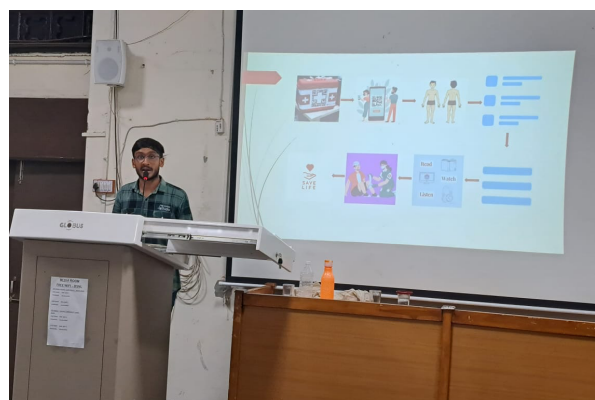
## 5. The Digital First Aid Kit by Pradip & friends (7 members)

This start-up team came with idea of Digital book which provided insights on day to day injuries and procedures and do(s) and don't(s) to follow in day to day life.

## 6. Green Farming By Nishith, Arpita & friends (7 members)

This last start-up team came up with idea of organic farming; however, mentors suggested that as lot of work was already done in this field, the team must come with more innovations for start-up to flourish.

The mentors patiently listened to each of the teams and provided their insights and constructive criticism to each team to polish their ideas, especially regarding economic viability. Pros and cons of each and every product were also thoroughly discussed by mentors. Insights were provided by mentors for efficient approaches for production and marketing strategies. The SSIP committee motivated all the young leaders and inspired them to revise the ideas as per mentor's suggestions and present the ideas again addressing the lacunae within revised timelines provided.





No. of students who present their idea: 6 group, 44 students  
No. of students who attended the session: 109  
No. Faculties: 29